



# Media Studies

## Overview

Why are certain stories given more coverage in the news than others? How are video games produced? What do advertisers consider when constructing their marketing campaigns?

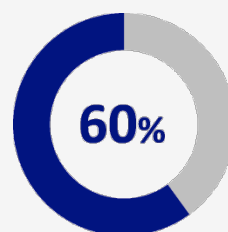
If you would be interested to find out the answers to these questions and much more, then Media Studies at AS and A2 is the course for you.

You will study the huge impact and influence that the media industry has on society, as well as analysing and exploring a plethora of media forms including television, newspapers, films, video games, the music industry and more that are developing and changing constantly.

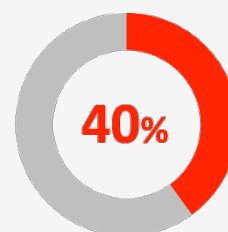
You will be encouraged to:

- Develop your enjoyment, knowledge, and critical appreciation of media forms including advertising, newspapers, magazines, radio, films and television;
- Examine the development and practices of media institutions;
- Analyse the ways that different media forms represent the world and the consequences these representations have to different cultures;
- Apply your understanding to your own practical work.

## Assessment



Examination



Controlled Assessment

## Examining Board

**WJEC**

## Requirements

*Students who have gained grade C or above in GCSE English or similar will find that those skills will suitably equip them for the study of this specification.*

*Preferably experience with ICT and photography.*

## Departmental Staff

Mrs Jenna James  
Mrs Isabel Stevens



## What our students say...

*“Studying Media has inspired me to go on to a degree in Music Technology. I hope to end up working in the music industry. This A Level has helped me to develop a full understanding of the world of media and get involved in creating my own texts.”*

**Rhys, Year 13**



## Course Outline

You will be assessed by a combination of coursework and written examinations. At AS level you will be required to submit one coursework unit that will consist of a media production, including individual research and planning, created in response to a choice of briefs set by the WJEC. You will also be required to submit an individual reflective analysis of the production.

This allows you to conduct practical as well as theory work within media areas that you are interested in. You will sit an examination on ‘Investigating the Media’ at the end of Year 12.

Assessment at A2 consists of one coursework unit, which will be a cross-media production, including individual investigative research and development, created in response to a choice of briefs set by WJEC. You will also be required to submit an individual critical analysis of the production. You will sit an examination based on ‘Media in the Global Age’ at the end of Year 13.

## Career and Progression Opportunities

*This is a fascinating course that will help you to uncover many aspects of society and the world that you may not have considered, or even been aware of, before. An AS or A-Level in Media Studies will prepare you for many courses and avenues that you may wish to pursue after leaving the sixth form including: degrees or HE courses in Film, Television Production, Journalism, Animation, Game Design and many more. The course will also aid in preparation for employment, be it within a media-related job or otherwise. The analysis and critical thinking skills that you develop during this course will be invaluable to your future studies and/or employment.*

### Contact

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