



# **BTEC Level 3 National Extended Certificate in Business**

## **Overview**

The aim of this course is to understand the way in which businesses operate in a competitive and changing environment from the corner shop to a multinational company such as Ford.

## **Transferable skills that universities value :**

- Independent learning
- the ability to research
- being active group members.
- effective writing
- analytical skills
- creative development

## **Requirements**

There are no prior learning requirements.

## **Departmental Staff**

**Miss. A Jones** (Curriculum Leader)



## Course Outline

Learners must complete:

- 3 mandatory units
- (At least) 1 optional unit.

### Mandatory units

Exploring Business

Developing a Marketing Campaign

Personal and Business Finance

### Optional units

Recruitment and Selection Process

Investigating Customer Service

Market Research

The English Legal System

Work Experience in Business

## Career and Progression Opportunities

*This subject has been a popular option in the sixth form and many of our students have chosen to go on and study it at degree level as direct progression into higher/further education or the world of work and business. Careers include: Solicitor, Accountant, Store Manager, Estate Agent, Journalist, and Teacher to name a few!*

Contact

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